

Download Communication In Extension Education

Agricultural extension is the application of scientific research and new knowledge to agricultural practices through farmer education. The field of 'extension' now encompasses a wider range of communication and learning activities organized for rural people by educators from different disciplines, including agriculture, agricultural marketing, health, and business studies. Extension practitioners can be found throughout the world, usually working for government agencies. They are represented by *Communication in Extension: A Teaching and Learning Guide*. Communication in extension plays an important role in technology transfer, whereas many field extension workers are poorly trained in this particular area as well as in the development of educational materials. This publication was prepared as a teaching and learning guide to be used in... Overall objective: To enable students understand communication and education as essential dimensions of extension work and build their capacity to facilitate extension teaching/learning events in different extension situations Specific objectives: By the end of this course students should be able to:

- Understand the concept of (human) communication and the communication process
- Understand the link between communication and education (teaching/learning) as fundamental and interlinked ...

There are six faculty in the Department of Agricultural Education and Communication that focus specifically in Extension education: Dr. Amy Harder, Professor and Director of the Program Development and Evaluation Center. Dr. Paul Monaghan, Associate Professor. Dr. John Diaz, Assistant Professor (located in Plant City) Dr. Laura Warner, Assistant Professor