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There is the Accredited Senior Appraiser (ASA) credential offered by the American Society of Appraisers, the Accredited in Business Valuation (ABV) offered by the AICPA, the Certified Valuation Analyst (CVA) and Accredited Valuation Analyst (AVA) credentials offered by the National Association of Valuation Analysts (NACVA), and the Certified Business Appraiser (CBA) credential offered by the Institute of Business Appraisers (IBA). Start with the Basics: Earn Your Accounting Bachelor's. Before you can add any certifications, you usually need to start with a business or finance degree. At ECPI University, you can enroll in the Bachelor of Science in Business Administration with a concentration in Accounting year-round program to earn a degree in as little as 2.5 years. Jody Linick, founder of Linick Consulting, is an AIPB Certified Bookkeeper and a QuickBooks® Certified Pro Advisor. She hosts a monthly QuickBooks dinner meeting, is a member of The Sleeter Group, sits on the Cloud9 Realtime Client Advisory Board, and writes a monthly blog for AccountingWeb.com. Welcome to the South College LibGuide for Accounting! This guide provides information and reliable resources to help answer your questions about certifications, standards, ethics, and more.