

Download Sap Crm Training Manual

SAP CRM is the Market Leader in Customer Relationship Management Software. This course gives overview of SAP CRM and its role in strengthening customer relationships. If you have no prior exposure to SAP refer this SAP Beginner Course before you study SAP CRM. Refer the tutorials sequentially one ...Free SAP CRM training tutorials and Materials by experts– SAP CRM (Customer Relationship Management) is one of the important module in SAP systems. SAP CRM is a best solution for managing the customer relationships. SAP CRM enable to share and access the information to anyone needing access.SAP CRM stands for “Customer Relationship Management” and is a set of methodologies and tools that helps to manage customer relationship in an organized way. CRM would deal with customer satisfaction, after sales services, customer loyalty, customer social media interactions, interest building in upgraded products or services.SAP CRM is part of SAP ERP (Enterprise Resource Planning) business suite and is used to implement customize business processes related to Customer Relationship management CRM and to integrate with SAP and non–SAP systems. SAP CRM allows an organization to achieve customer satisfaction by meeting the service expectation and providing products